

PRESS RELEASE

July 11, 2016

Richard Roll to Present at AECOS Summer Symposium

Richard Roll, Founder/CEO of ReadySetBoom.com, is scheduled as one of the opening speakers at the 6th Annual AECOS (American-European Congress of Ophthalmic Surgery Summer Symposium).

July 11, 2016, Stamford, CT -- Richard Roll, Founder/CEO of ReadySetBoom.com, is scheduled as one of the opening speakers at the 6th Annual AECOS (American-European Congress of Ophthalmic Surgery) Summer Symposium in Deer Valley, Utah on July 14, 2016. The symposium brings together physicians and industry leaders in a collaborate and productive environment. As a leader in Reputation Management, Richard Roll will be presenting on "How to get patients to write good reviews and how to manage bad reviews."

"I want to thank Steven J. Dell, MD, [AECOS](#) Program Chair and the Program Committee for inviting me to be part of this year's symposium" Richard stated. "We've had great success working with Dr. Robert Weinstock, a member of the Program Committee and The Eye Institute of West Florida and are looking forward to sharing the information at the symposium."



Meet Richard J. Roll, Founder and CEO

[Richard J. Roll, ReadySetBoom](#) founder and CEO, previously founded and grew the American Homeowners Association (AHA) to over 200,000 members across the nation. He founded RealHome.com, the #1 rated website for novice and first-time homeowners, which became the 3rd fastest growing website in the world in April, 2000. His expert testimony in front of the U.S. House Banking Committee in 1995 resulted in new legislation that refunded \$5 Billion in mortgage overcharges back to homeowners in every state. He is a best-selling author of two acclaimed books on personal finance, and graduated from Brown University and the Harvard Business School.

About American-European Congress of Ophthalmic Surgery - AECOS

AECOS is a nonprofit 501(c6) that was established in January of 2011. The Executive Committee comprises: Steven J. Dell, MD – President Stephen G. Slade, MD – Founding President David A. Cox – Founding Co-Executive Director Adam Krafczek, Jr. Esq. – Founding Co-Executive Director J. Andy Corley John F. Doane, MD Eric D. Donnenfeld, MD William J. Link, PhD Robert K. Maloney, MD Kerry D. Solomon, MD William B. Trattler, MD Steven D. Vold, MD John A. Vukich, MD Eric Weinberg, Ex officio Heather Toolan – Senior Manager, AECOS AECOS produces high-quality and interactive educational meetings in the United States and Europe. AECOS is recognized by and participates in the FDA's Network of Experts program. AECOS is also the sponsor of an FDA study on Corneal Collagen Cross-Linking in the US. Mission: AECOS brings together leading ophthalmologists and innovators of healthcare technologies in order to advance vision care and improve patients' quality of life.

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